1. Describe the organisation in the following format:-

* The main products and services they provide.
* Who are their main customers?
* What are the order qualifiers for the company?
* What are the order winners for the company?

(10% of word count)

From the organisation chosen, identify and describe a problem that currently exists.

1. Describe the evidence that supports your claim that the problem exists.

(10% of word count)

1. Explain how it is potentially harming the company

(10% of word count)

1. Prepare a review of the literature in Lean management. Describe the concepts, applications and frameworks available in general business, and appropriate for an organisation similar to the type you have chosen.

Discuss the authors, their views on the subject and their frameworks.

Describe the operational benefits would you expect to see from introducing the concepts within Lean Management into your chosen organisation.

Describe the ways you feel the Topic might develop during the coming 5 years.

Use at least 8 journal articles no older than 10 years.

(50% word count)

1. From the conclusions drawn from your literature review, and your knowledge of the organisation, create a Project Plan for the changes you would like to see introduced to solve the selected problem.

(20% of word count)